

The BEAVER HERALD

Oldest Oklahoma Newspaper. Established 1886.

VOLUME 33

BEAVER, BEAVER COUNTY, OKLAHOMA, THURSDAY, AUGUST 7, 1919

No. 10

QUINN & FIGKEL

Abstracters

Real Estate Insurance

Farm Loans

Beaver, Okla.

W. E. HUCKER, President R. A. MAPLE, Vice-President

FIRST STATE BANK

Forgan, Oklahoma

Prepared to Extend Every Courtesy Consistent with Sound Banking. Deposits Guaranteed.

G. H. CAFEY, Cashier

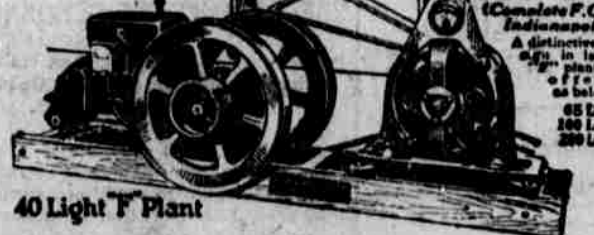
C. W. McKEAN, Asst. Cashier

Fairbanks Morse Quality—Very Low Price

This 40 light "F" plant comes to you completely mounted on one base. The power plant is the famous "Z" Engine which can also be used to furnish power for washing machine, churn, cream separator, etc., independent of the dynamo, either direct or through a line shaft.

Low speed engine and ball bearing dynamo assure long life, less attention, and lowest possible maintenance cost. Touch a button to start and another to stop. See this wonderfully efficient plant and let us explain all the details.

40 LIGHT "F" PLANT



40 Light "F" Plant

HARRY D. TRUAX, Distributor, Beaver

Balko State Bank

Capital Stock, \$10,000

Balko, Oklahoma

OFFICERS:

F. L. CARSON, Wichita, Kansas, President
Cashier Kansas National Bank, Wichita
F. R. ZACHARIAS, Enid, Oklahoma, Vice-President
President Garfield County Bank, Enid
H. E. McKEEVER, Balko, Oklahoma, Cashier

Deposits Guaranteed

Your Account Solicited

Nice Country Home

160 acres, 2 miles from Beaver, Okla., on hard road. Good house, barn, granary, necessary out-buildings, trees and shrubbery. All good farm land. Here is a chance for you to get a good home close to school and church. Will bear full investigation and the price is right.

Before Buying or Selling Real Estate, See Me.

H. N. LAWSON, Beaver, Okla.

JOHN E. SWAIN HERE

John E. Swain, manager of the Co-operative Livestock Association, of Oklahoma City was a county seat visitor this week being here to look after some personal business matters. He was a caller at The Herald office having his name re-enrolled on our Pig Book. Mr. Swain was one of the number of last fall who was too busy and overlooked renewing for The Herald at the time his subscription expired and the government ruling, prohibiting the mailing of newspapers to subscribers not paid in advance, being in effect we were compelled to drop his name from our list. We didn't do so because we were afraid of Mr. Swain's responsibility but because we were afraid of our Uncle Samuel. He said stop the paper unless the subscription was paid in advance or he would stop our supply of print paper, so we stopped it, however, we were glad to re-enroll the name again this week.

Mr. Swain's new position at Oklahoma City, which he has filled since January 1st, is for a corporation which is promoted by the packers and breeders, for the purpose of encouraging the production of more and better livestock. It is a non-profit association promoted merely for the sake of increasing production and conserving the breeding stock and is financed by the packers and breeders, who reap their return in an indirect way through increased sales. His work has to do with bringing the buyer and seller together and making it possible for those who wish to produce better stock but who do not always have the means, to do so. The service his association is rendering is growing rapidly. Beaver county breeders would do well to consult with Mr. Swain. He may be able to render you some valuable assistance. He may be reached by addressing him at Oklahoma City, Stock Yards Station.

FOOD FOR THOUGHT FOR LOCAL MERCHANTS

Monday of this week, twelve United States mail bags, filled with Montgomery, Ward & Co., catalogues arrived at the Beaver postoffice for distribution in this trade territory. As a result of this advertising on the part of Montgomery, Ward Co., thousands of dollars that rightfully should go to the mercantile firms of this trade territory will go to that firm. Why? Because they have the goods to sell and are making an effort to sell them. They advertise.

The chances are that many establishments in this trade territory are offering the very same goods and in many instances, better goods, at the same or less prices than are Montgomery, Ward and where they are missing the trade and Mr. W. & Co. are getting it, it is that the local business concerns fail to go after the business, expecting the buyers to come into their establishments and buy without any urging or effort on their part, while M. W. & Co. spend some money in advertising and they sell the goods.

This vast amount of money going out of the county and state each year to mail order concerns is not right but the consumer is not to blame. Let the local business concerns adopt the same business-getting system and does the mail order concern and they will soon put a stop to it. Consumers, as a rule, would prefer to trade at home, where they may see what they are buying, where long delays in arrival of goods would not be necessary and where they might contribute to the prosperity of the local business concerns and the towns and county, but they are not going to do it so long as their home are flooded with literature and catalogues from Montgomery, Ward & Co., Sears Roebuck & Co., Spiegel, May, Stern Co., and other mail order concerns, and not one word of inducement or solicitation of business comes to them from the local business houses, either through the columns of the local papers or by catalogues and literature. When the local business concerns go after the business in the right way it is our opinion that they will get it, and not until they do.

This article is not written in a spirit of malice or to "score" local business concerns because they do not advertise in The Herald. We are doing fairly well in our business, enjoy a good patronage from many of the local business concerns and have no "kick," but it is written because we know that thousands of dollars are being sent out of the county to mail order houses for goods that are no cheaper in price to those which might be bought right and many times inferior in quality, here at home, and we'd like to see the local concerns wake up and go after the business. A town and county is only so prosperous as its business and farming interests. One cannot live without the other. Every dollar sent out of the county injures the local business concerns, and every injury to the local business concerns is an indirect injury to the farming interest. We are all just one big family. If our interests are in common we will all benefit in common. If our interests are adverse all must suffer to a greater or less extent. Think it over. There is food for thought in this matter. Why not keep Beaver county money in Beaver county?

Lon Ford, painter, is at Elmwood this week decorating the premises at Ernest Slocum's farm.

GRASSHOPPER CONTROL PLANNED

At the regular meeting of the Board of County Commissioners of Beaver County, Oklahoma, on August 5, 1919, the matter of Grasshopper control in the county was considered and it was ordered that \$1,000.00 be appropriated by the county for the purchase of Paris Green or Crude Arsenic which will be furnished to the farmers of Beaver county without cost for the purpose of ridding the fields of grasshoppers.

An order has been placed for the poison and as soon as it arrives, arrangements have been made with County Judge H. D. Moore for the setting aside of a day as a legal holiday on which all hands will turn out to assist in exterminating the pest. Announcement will be made as soon as the exact date for the Drive is designated, and all are urged to join in the crusade and assist in saving next year's wheat crop.

The following is the formula as given out by the United States Bureau of Entomology. The Paris Green or Crude Arsenic will be furnished free to the farmers. The other ingredients will be provided at the expense of the user.

Formula: Mix thoroughly.
Part 1. 50 lbs. wheat bran, 2 lbs. Paris Green or Crude Arsenic.

Part 2. Mix one-half gallon low-grade syrup, three lemons finely chopped, in seven gallons of water.

Pour 2 over 1; stir thoroughly, and dampen evenly. Sow broadcast over infested area. This is enough for ten or twelve acres.

Watch for announcement and date of drive.

A. S. FOSTER,
County Clerk.

EIGHTH GRADE COMMENCEMENT EXERCISES

Eighth grade commencement exercises will be held at the Christian church in Beaver on Friday night, August 22nd, at which time Dr. Coffey of the Panhandle Agricultural Institute of Goodwill will deliver an address to the graduates. Special music is also being arranged for and a pleasing program is planned.

All eighth grade graduates are requested and urged to attend.

W. L. HENSON, Co. Supt.

BEAVER SCHOOLS BEGIN SEPTEMBER 1ST

Pupils are beginning to look for places to board or rooms for light housekeeping. There are a number of boys and girls and girls who desire places to work for their board and I am trying to place them. All parties desiring to keep boarders to rent rooms should phone me at No. 70.

G. E. TENNEY,
Supt. of Schools

TEACHERS' BEAVER COUNTY TRAINING COURSE

August 18 to 23, inclusive.

I desire to say to the teachers of Beaver county that I wish to uphold the educational standards which this county has always had.

I have arranged for this training course with this object in view.

I have secured W. Homer Hill, superintendent of Waynoka schools, who needs no introduction to the teachers of Beaver county.

He is a graduate of the State university and stands well in educational circles.

I have been fortunate enough to secure Prof. E. A. Herod of the Northwestern State Normal school as an instructor.

Mr. Herod has been with us a number of years and is one of the foremost educators in the west.

Both of these men are university men and qualified for their work.

There will be special features throughout the weeks, besides discussions that pertain to the profession.

I have grown up among you. I have no other desire than to serve you.

This call is imperative. You must grow! You cannot stand still. Come learn about the new books and other points of interest to the profession.

The Oklahoma Teachers' association is the beginning of a great movement for the teachers.

Come hear about it.

Teachers are asked to bring reference books and note books.

If possible the new texts will be examined.

Harvey's Psychology will be used for the course.

I shall be ready for planning and conferences at all time.

Accept the responsibility. Come.

Very sincerely yours,
W. L. HENSON, Co. Supt.

Come to the
Cattlemen's
Carnival
Garden City, Kas.
August 27-28-29

Found Him Asleep!

When burglars entered old Safety Stevens' house they found him sound asleep. When his wife aroused him with the whispered assertion that "there are burglars in the house," he replied with a yawn, "Let them go—they can't find anything. Our money is in the bank." He was not worried. His pocketbook contained nothing but a bunch of blank checks and a little loose change; nothing to lose. It pays to have a bank account in a good reliable bank for the feeling of safety inspired, to say nothing of the many conveniences and advantages.

THE BANK OF BEAVER CITY

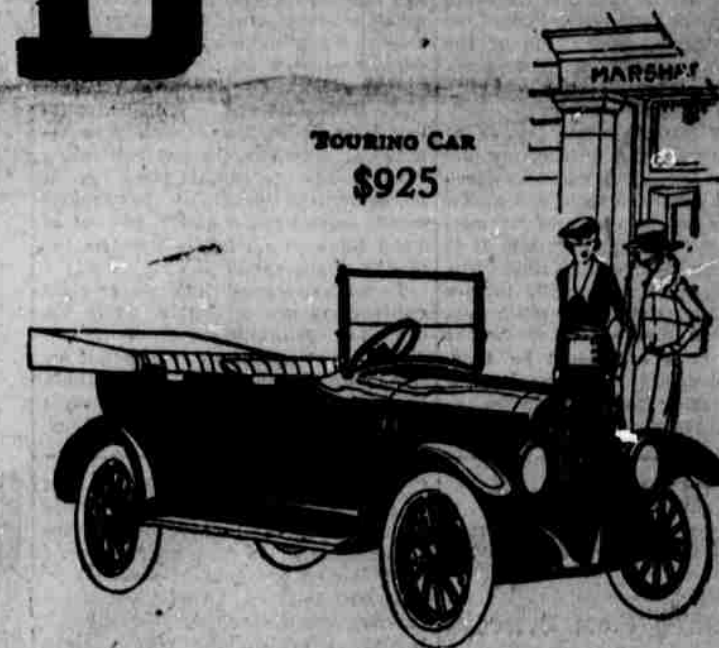
FRANK LAUGHERIN, Pres. R. H. LOOFBOURROW, Vice-Pres.
JAS. M. CRABTREE, Cashier

Mr. and Mrs. G. E. Tenney announce the birth of a daughter, on August 2nd, to whom they have given the name, Barbara Corrine.

Mrs. Ruth Redman, of Forgan, and her guest, Miss Standifer, of Elk City, were Friday evening callers in the Hub last week.

DORT

Quality Goes Clear Through



TOURING CAR
\$925

The salient characteristics of the Dort can be summed up in three sentences.

First, it is a car that needs service-attention but very infrequently.

Second, when it does seem desirable to give the Dort a "going over" you can do it yourself easily, quickly, and inexpensively because of the marked simplicity and accessibility of Dort construction.

Third, its mileage per set of tires, gallon of gasoline, and quart of oil is perceptibly higher than common.

Prices F. O. B. Factory
Wire Wheels and Spare Tires Extra

Crabtree & Crabtree, Dealers
Beaver, Okla.

DORT MOTOR CAR COMPANY
Flint, Mich.